

NEWPORT COUNTY AFC SUPPORTERS TRUST
ELECTION OF MEMBERS TO THE TRUST BOARD 2024



PERSONAL STATEMENT FORM FOR CANDIDATES

Please answer the following prompt questions to present yourself to the voting members of the Trust. Each answer should not exceed 100 words. Please remember to provide a portrait photograph of yourself. The photo should be recent, of you alone and not a group photograph, and one in which you are easily recognisable.

Describe your personal history with, and passion for Newport County AFC.

I've been supporting County since I was in primary school, and I vividly remember the highlights and disappointments at Wembley since York in 2012. My love of the club has only increased since, and I've been a season ticket holder now for many years getting to as many home matches as I can.

The celebrations and FA Cup games have given me incredible memories over the years, but nothing beats turning up on a Saturday afternoon at Rodney Parade to be greeted by so many friendly faces – all there sharing the same passion for the club.

Why do you believe that the Trust is important to Newport County AFC under the new club ownership model?

The Trust remains a significant shareholder in the Club, and whilst we no longer have control over the operations, alongside Huw as the owner, the Trust can and should work to develop the fan base within the community and provide new opportunities for the people of Newport to engage and develop the love for the Club which we all have. I believe there is enormous potential for the Trust to be the vehicle to entice new fans, young and old, to come to Rodney Parade and soak up the brilliant atmosphere!

What skills and experience would you bring to the Trust if elected?

As a professional accountant and auditor, I am able to bring my knowledge of good governance and sound management to the Board of the Trust. I can reflect on my experience of the corporate world to help identify new opportunities for the Trust to grow and enhance its operating model.

My knowledge of data analysis and reporting, coupled with social media platform experience, will allow me to support the Trust's presence and influence on platforms such as Facebook and Instagram which in turn could help generate engagement with the wider football community.

How would you stay in touch with Trust members to be able to represent their views and voice their issues?

I would like to increase the opportunities for Trust members to get involved and engage with the Board. Some ideas which I would recommend to other members of the new Board would be to hold open forums quarterly, provide opportunities for engagement with Huw as the majority shareholder in the club, and open new avenues for communication between Trust members and the Board through online platforms. I believe that this would allow those on the Board to understand the views of Trust members and allow them to question us on the issues of concern to them.

What roles might you play in the Trust and what difference do you believe you could make?

With my understanding and experience of social media, I would like to play a role in moving the Trust's communication strategy forward to allow for greater visibility and engagement on platforms such as Facebook and Instagram. I believe that working in partnership with others, we can make a significant difference to the way the Trust is presented to the fans and the wider footballing community.

In addition, my understanding of the financial landscape would enable me to support the financial reporting and governance requirements bestowed upon us by our regulators.

Signed and dated:

Nic Brown

20th June 2024

